



5 things every CRO & CEO need from their CRM that only boostr can provide

media-specific analytics



traditional CRM's require expensive, 3rd party, BI add-ons. With boostr you get best practice dashboards and advertising metrics pre-built for your business in presentation-ready charts and graphs. You'll quickly be able to answer what is and what is not working.

completely accurate forecast



boostr natively combines your pipeline and revenue (adserver, programmatic, content, etc) - meaning you get forecast accuracy without wasting time building error prone spreadsheets.

Rx to close the gap



it's always good to understand what your gap to goal is, but it's even better to understand how many deals your teams need to exceed target. boostr uses statistical analysis to determine how many new deals are needed for the org, a team or an individual.

automated business planning



eliminate the spreadsheets and automate your bottom's up process. You get a realtime view of estimates from sellers with insights on spend changes and accuracy improving your quota setting and forecasts.

multi-currency support



a user can enter deals in their local currency, and the business can view the full forecast with exchange rates in one or multiple currencies. Never worry about forecast accuracy due to currency issues.