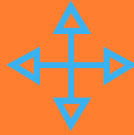


boostr

5 things every Sales Operations Leader needs from their CRM that only boostr can provide

go live in an hour



No need for hacks and expensive implementation projects by consultants who don't understand the complexities of your business. You can set up boostr and be running in an hour.

a completely accurate forecast



boostr natively combines your pipeline and revenue (adserver, programmatic, content, etc) - meaning you get forecast accuracy without wasting time building error prone spreadsheets.

sales splits



have accounts with more than one rep? Out of the box, boostr is split ready, meaning no double counting in the forecast, no dual opportunity tracking, and most importantly, correct commission reporting.

automated business planning



eliminate the spreadsheets and automate your bottom's up process. You get a realtime view of estimates from sellers with insights on spend changes and accuracy improving your quota setting and forecasts.

commission crediting



never worry that sellers won't be given credit for what they've worked on. boostr provides a seller-by-seller actuals report based on sales splits and effective dates so you can eliminate spreadsheet tracking of commission credits.