

boostr

5 things every Seller needs from their CRM that only boostr can provide

link calendar directly to activities



with boostr's calendar plug-in, if it's on your calendar, then that activity can be transferred to boostr along with the contact, advertiser, agency and deal it belongs to. You no longer have to write up your call reports at night.

number of deals needed



It's always good to understand what your gap to goal is, but it's even better to understand how many deals you need to exceed your target. Boostr uses statistical analysis to determine how many new deals you need to close your gap.

sales splits



on an account with more than one rep? Out of the box, boostr is split ready, meaning no double counting in the forecast, no dual opportunity tracking, and most importantly, correct commission reporting.

automated business planning



eliminate the spreadsheets and automate your bottom's up process. You can enter and update a realtime view of estimates so the business can understand what an account looks like from your perspective.

enter deals in under 60 seconds



entering your pipeline takes under 60 seconds and includes tools that allow you to estimate, and quickly change, the budget over the flight dates.